



September 20-26, 2010

[www.takemeoutsideweek.ca](http://www.takemeoutsideweek.ca)

For Immediate Release  
June 2007

## NEWS RELEASE

<HEADLINE>

<insert engaging paragraph with a good “hook” about your event>

As part of Take Me Outside Week, <insert your organization name> held <insert the name and brief description of your event>.

<Insert event results, quote from a participant or one of the organizers, turn out, etc.>

Take Me Outside Week, from September 20 to 26, supports families, groups and organizations in Nova Scotia in a growing “back to nature” movement, inviting more children and youth into the great outdoors. Families or small groups can register what they did to get children and youth outside during Take Me Outside Week at <http://www.takemeoutsideweek.ca>. Organizations can also register their events.

Take Me Outside Week is organized through Recreation Nova Scotia in partnership with Sense of Wonder Environmental Education and the Sharing Nature Foundation. It is generously supported by the IWK Community Grants and Mountain Equipment Co-op.

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For more information contact:

<insert name> of <insert organization>  
<insert day and evening phone numbers>  
<insert email>

A partnership of:



With support from:

