

# 10 Ways to connect with your membership

1. Establish a facebook page.
2. Host a member's and/or participant's focus group.
3. Create an on-line survey using software such as Survey Monkey.
4. Host a wine and cheese party for your members in conjunction with your next Board meeting.
5. Create a YouTube video to share information with your members.
6. Participate in one or more of the programs that your organization offers.
7. Write an article for your next newsletter about a key issue facing the organization and invite people to comment.
8. Begin to use twitter.
9. Start a blog.
10. Volunteer at the front desk of your organization for a few hours.