

(organization)

Strategic Planning Framework

(date)

Strategic Framework For 20__ - 20__

Vision Statement

Mission Statement

Strategic Priorities

Note: the listed order does not necessarily imply a specific relative priority.

Strategic Priority 1: [statement of the priority]

1.1 [Goal – what do we want to achieve in this area over the scope of the plan]

- [Objective – what must be do to achieve the result as articulated in the goal statement]

Strategic Priority 2:

2.1

2.2

2.3

Strategic Priority 3:

3.1

3.2

Strategic Priority 4:

4.1

4.2

Appendix A - Trends

Participants were given the opportunity to discuss, within a variety of broad headings, how their community, the clients the organization serves, and the environment the organization works in, is changing. Participants highlighted the following observations as important to consider when looking at the future of (*organization*):

Societal

-

Technology

-

Environment

-

Government

-

Economics

-

Demographics

-

Appendix B – Strengths / Enablers

Participants discussed the achievements of (*organization*) and factors that the organization can build on into the future. Participants highlighted the following:

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Appendix C - Barriers

Participants discussed factors that have, or may in the future, hold the organization back as it moves forward. Participants highlighted the following:

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Appendix D – Prioritization Exercise

Potential Strategic Priority	Priority Ranking	Personal Interest Rating

Appendix E – Parking Lot

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Appendix F – Next Steps

- The Executive Director should review the document for consistency of language.
- The Board of Directors should review the framework policies, modify them if required, and then formally approve them.
- The Board of Directors should review the pre-existing values statements and decide if they wish to include them in the framework document. If so they should be added.
- The Board of Directors should review the strategic priorities and goal statements, modifying them as they see fit. Once they are comfortable with it they should approve the strategic framework.
- The Executive Director should develop a business plan and budget to support the work of the organization and the newly approved strategic framework.
- The Board of Directors should approve the business plan and budget documents.
- The Board of Directors should build, into its perpetual agenda and monitoring systems, the strategic priorities and goals in the strategic framework.
- The Board should build into its work plan the items listed in appendix E.