



# Nova Scotia Outdoor Network (NSON) Theory of Change



<p><b>Disconnected Outdoor Sector limiting the potential</b></p> <p><b>Limited participation in the outdoors</b></p>	<p><b>Provincial Recreation Organisations</b></p> <p><b>Practitioners, Volunteers, Professionals, Facilitators in the outdoors</b></p> <p><b>Governments (Fed, Prov, Mun., First Nations)</b></p>	<p><b>Communications from NSON</b></p> <p><b>Tourism Nova Scotia</b></p> <p><b>Mi'kmaq/ Municipal Physical Activity Leaders (MPALS)</b></p> <p><b>Champions from within school education</b></p> <p><b>Outdoor recreation organizations and associations</b></p> <p><b>NS Federation of Municipalities</b></p>	<p><b>Communication targeted to professionals</b></p> <p><b>Discussion, Communication, Celebration around Goal 3 of the Shared Strategy for Advancing Recreation in NS</b></p> <p><b>Host regularly scheduled sector conversation around certain topics e.g. gear loan, gaps in participation, policy, effective programming</b></p> <p><b>Annual Summit (broaden audience)</b></p> <p><b>Communication of what others are doing to promote outdoor pursuits</b></p> <p><b>Particular focus on groups facing cultural, racial, physical, and socio-economic barriers</b></p> <p><b>Celebrate efforts to create equity and diversify participation and leadership</b></p>	<p><b>Increased attendance at NSON conversations and summits</b></p> <p><b>People report feeling more connected within sector</b></p> <p><b>Increased and obvious collaboration between outdoor practitioners &amp; professionals</b></p> <p><b>Collection of stories/ qualitative data to highlight &amp; celebrate the work in the sector</b></p>	<p><b>More people are involved in outdoor life/pursuits</b></p> <p><b>Outdoor life is more inclusive for people in Nova Scotia</b></p> <p><b>Increased Recreation Nova Scotia (RNS) membership</b></p>	<p><b>Practitioners better able to do their work and reach more people</b></p> <p><b>More people are active outdoors in Nova Scotia</b></p>
--	---	--	--	---	--	---



<p><b>Outdoor Community feels disconnected</b></p> <p><b>People want to connect and learn from each other to build capacity</b></p>	<p><b>Outdoor Practitioners are receptive to work with NSON</b></p>	<p><b>NSON builds effective relationships</b></p>	<p><b>We are able to convene people, depends on - time- capacity</b></p> <p><b>NSON provides quality opportunities</b></p>	<p><b>We track and have reliable data sets</b></p> <p><b>Open mind to what data is and think beyond Western notions of data collection</b></p>	<p><b>Focus on practitioners will lead to change</b></p>	<p><b>Practitioners better equipped will help people get outside</b></p>
---	---	---	--	--	--	--