

# Shared Strategy for Advancing Recreation in Nova Scotia



## Sharing Tour 2019

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Recreation Consultant, CCH

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# Objectives for today

Tell the story of  
the Sharing Tour –  
Share some  
voices.

Share the  
“nuggets” and key  
learnings

Our next steps



### Goal 1: Active Living

To foster active, healthy living through recreation.



### Goal 2: Inclusion and Access

To increase inclusion and access to recreation for populations that face constraints to participation.



### Goal 3: Connecting People and Nature

To help people connect to nature through recreation.



### Goal 4: Supportive Environments

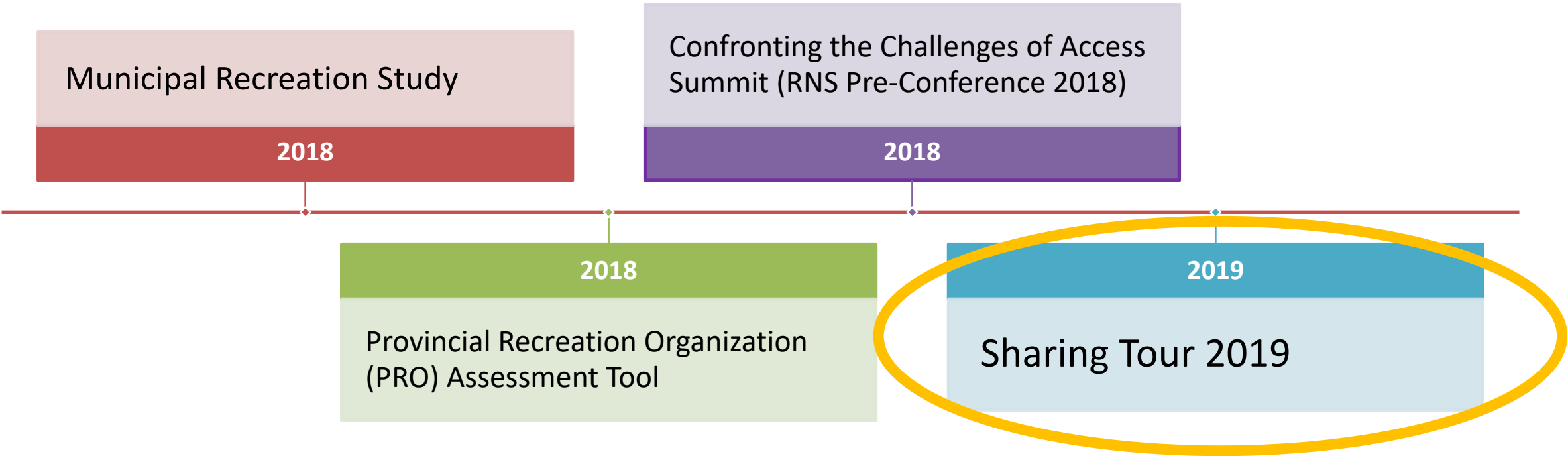
To ensure the provision of supportive physical and social environments that encourage participation in recreation and build strong, caring communities.



### Goal 5: Recreation Capacity

To ensure the continued growth and sustainability of the recreation field.

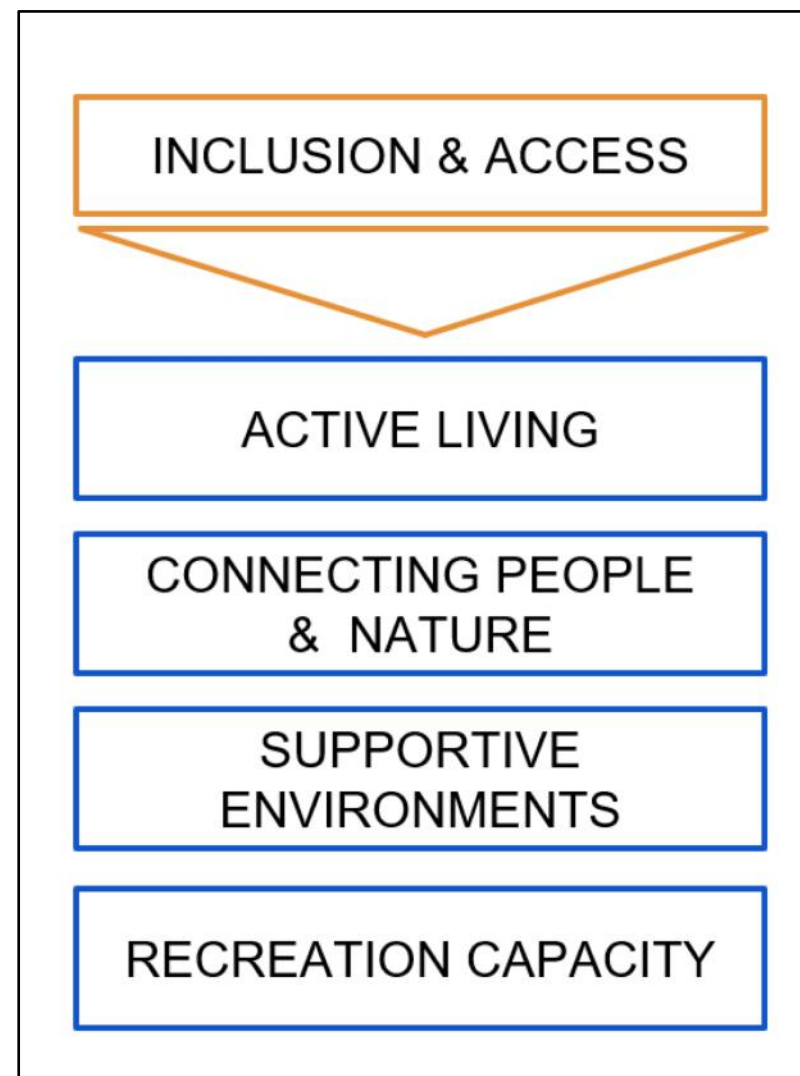
# Why we did a 'Sharing Tour'



# Sharing Tour – Vision to Action

## Purpose

- Share information and re-connect on Shared Strategy
- Build relationships – mine the gaps in relationships within the sector
- Create impact on Inclusion and Access in recreation
- Listen and understand ongoing work and support/catalyze new action
- Better understand how CCH and RNS can support the sector



# Sharing Tour Planning Team

## Recreation Nova Scotia

- Crystal Watson, Executive Director
- Graham Mounsey, Program Manager



## NS Dept. Communities, Culture and Heritage

- Robin Norrie, Manager of Recreation
- Gabrielle Gallagher, Recreation Consultant
- Rae Gunn, Regional Manager - Highland

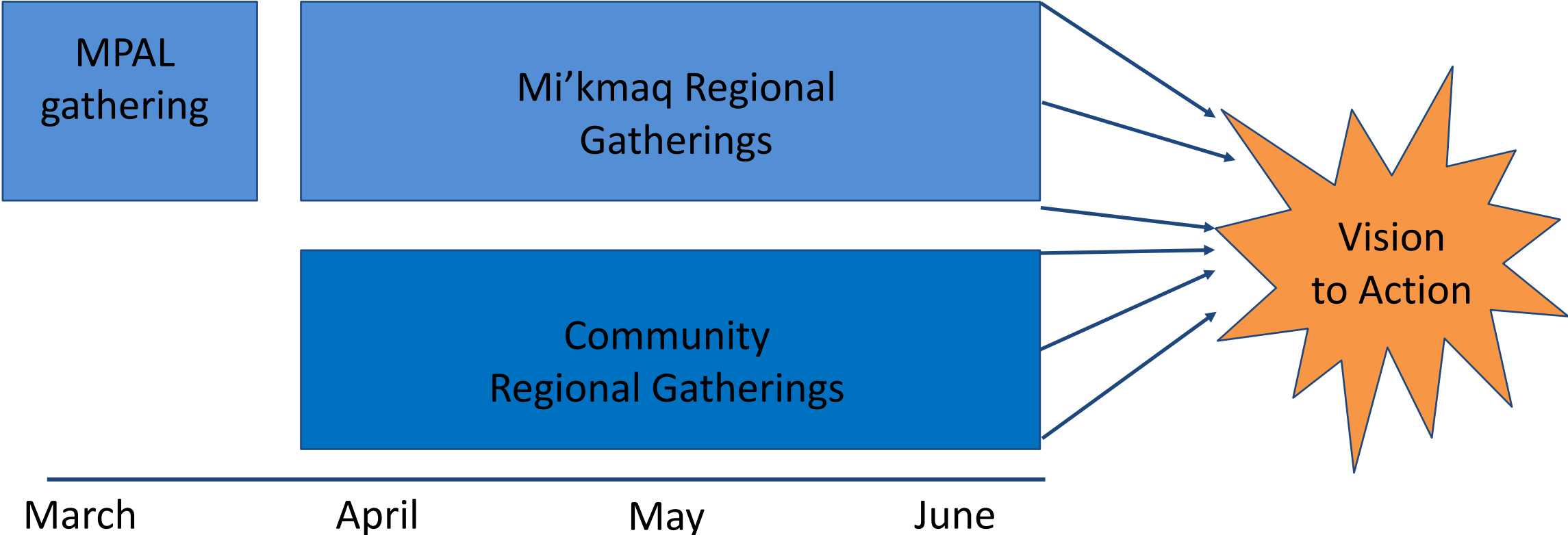


## New Leaf Consultants

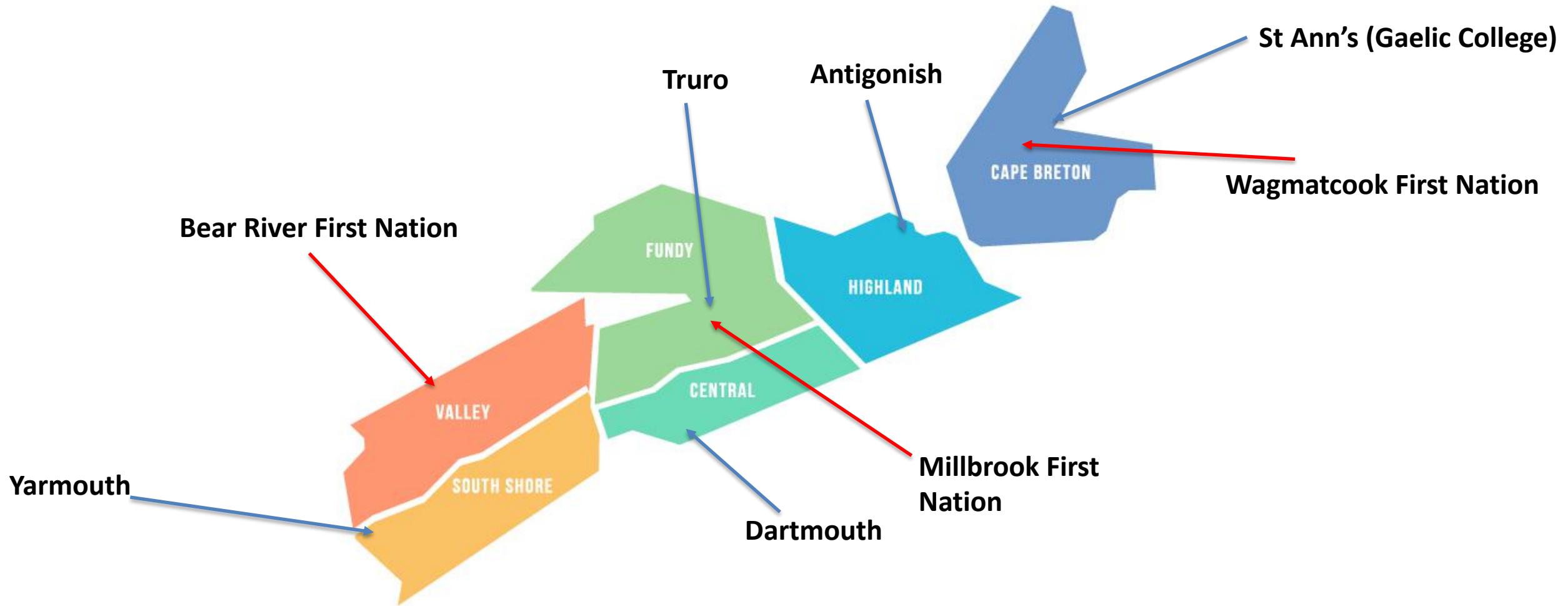
- Sera Thompson
- Robert Bernard
- Lisa Steckler



# Planning and Timeline



# Where we went ...

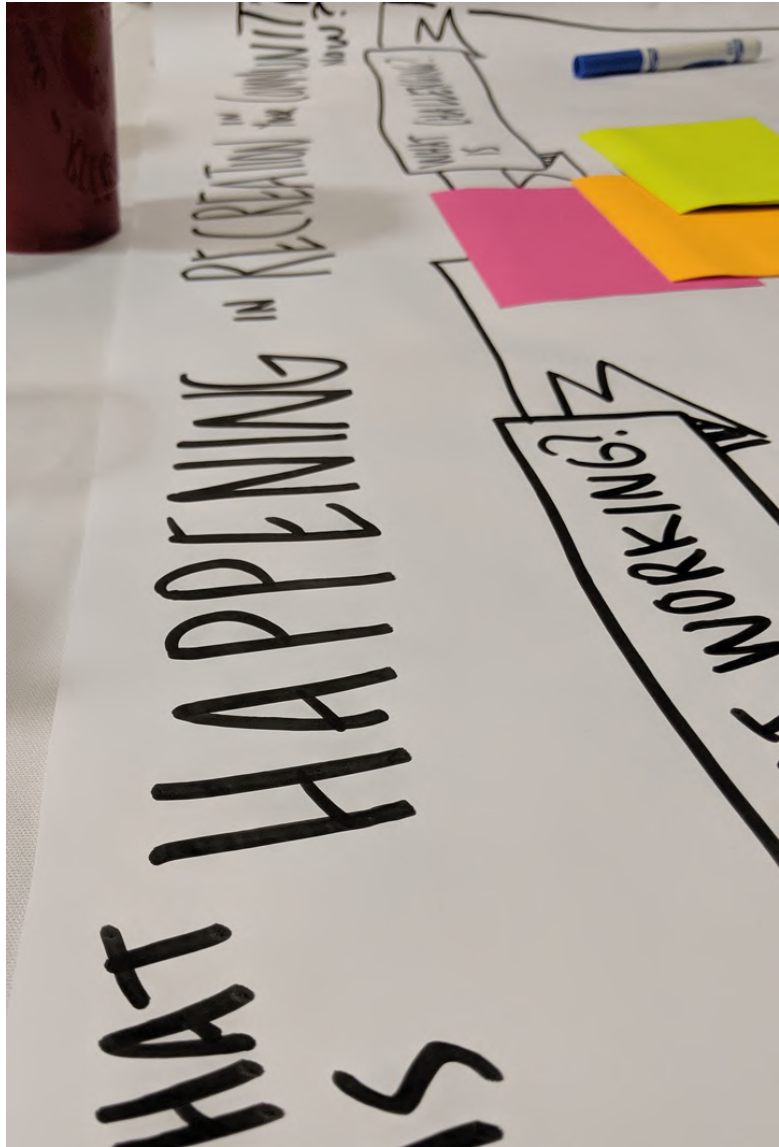


The tour was heavily supported by CCH Regional Offices and Mi'kmaw PALs, which made the tour possible. Wela'lioq - Thank you.

# Fast Fact

Over the course of the Sharing Tour – we connected with roughly **300 leaders, staff, volunteers and key stakeholders in Recreation** across the province.





**What did we hear?**

The image features a light blue background with three overlapping circles of a darker blue shade. A horizontal yellow banner is centered across the middle of the circles. The text "What does recreation mean to you?" is written in a bold, orange font within this banner.

**What does recreation mean to you?**

# Themes from Mi'kmaq gatherings

## **RELATIONSHIPS AND EMPOWERMENT**

Leadership and Empowerment

Decision Making and Governance

Outreach and Engagement

**Relationships, Collaboration & Partnerships**

**Culture and Language**

Volunteer Appreciation/Support

## **ADDRESS BARRIERS**

Free and low cost

Transportation

## **CREATE SUPPORTS**

**Policy and Plans**

Communication and Promotion

Accessible Spaces

**MPALs – Staff and Volunteers**

Funding and Incentives

# Themes from Regional gatherings

## **BUILD UNDERSTANDING**

**Training & Education for Recreation Sector**

Audits & Needs Assessment

Outreach and Engagement

## **ADDRESS BARRIERS**

**Free and Low Cost**

Transportation

**Representation**

## **CREATE SUPPORTS**

**Collaboration and Partnerships**

Policy

Communication, Education & Promotion

Accessible Spaces/Universal Design

**“So what?”**



# Recreation Nova Scotia

## Will inform:

- Shared Strategy Working Group and Advisory Groups (I&ATT, NSON)
- -- new purpose and direction
- Advocate, communicate, strong(er) voice for recreation sector
- Increase capacity
- Training opportunities, resources, focus groups, tool kits for sector
- Key messages – call to action for the sector
- Examine current role and relationship with Volunteer NS

# Communities Culture and Heritage

## Will inform:

- Share Sharing Tour Data and Learnings
- Focus on where we need to grow new partnerships and relationships (i.e. African Nova Scotians, Newcomers, Mi'kmaq, Acadian, Gaelic)
- Continue to support work to enhance the education and training of Recreation Practitioners around Inclusion and Access.
- Apply learnings to our work advancing the Shared Strategy (committees and grant programs)

## Three “Nuggets” to leave you with ....

**Relationships:** Where do we need to do work on our relationships

(who’s voice is not present)

**Training and Education:** Inclusion and Access is messy  
Fear is a barrier

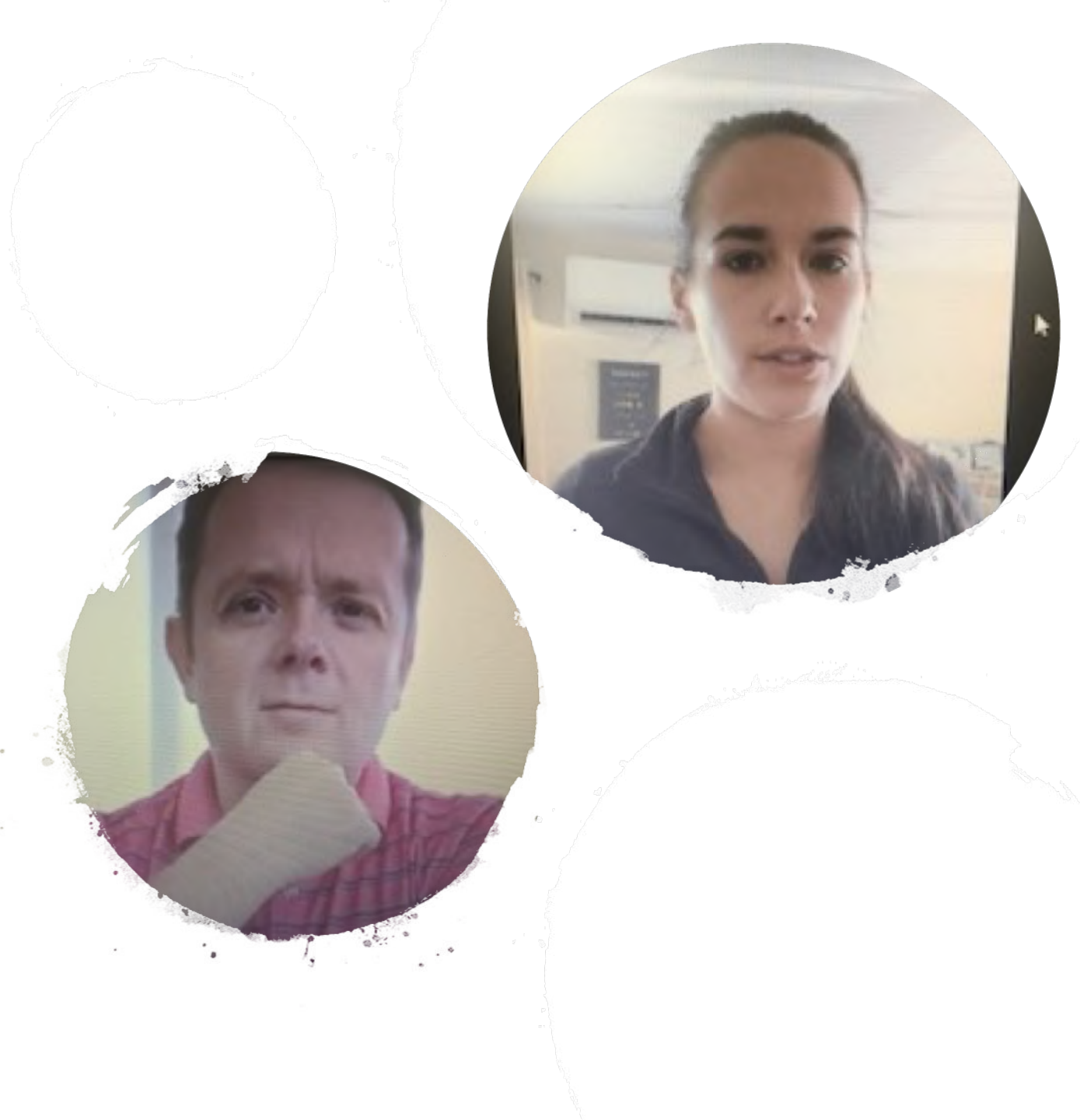
(need for Education and Supports)

**Reflect & Refocus:** “Our next steps”

(Start where you are - what is one step you can take)

# Video Reflections

## Discussions



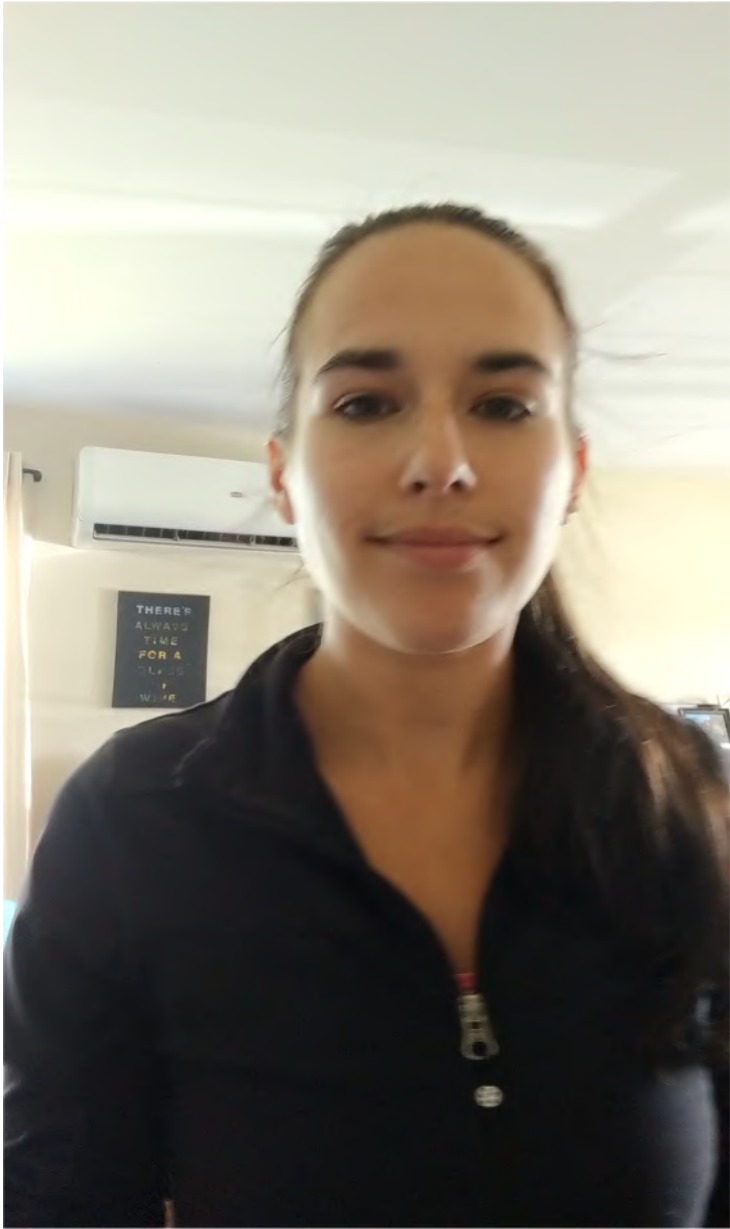
## Peter's Video



**What do you feel are the main challenges or barriers that your organization faces in advancing inclusion and access?**

- **Discuss at your table – 3 minutes**

# Jordan's Video



**What can you do within your community/region to enhance or build relationships and connections to be able to move towards meaningful change?**

- **Discuss at your table  
– 3 minutes**

# Thank you - Questions



**Be Like Water**  
“Tleye’n Kutey Samqwan”

