What is PACY?

Physically Active Children & Youth
After-School Program

Guysborough, NS



The Rundown

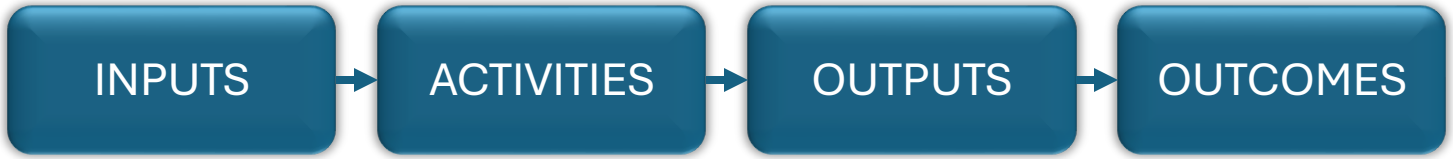
- Clarify the Purpose of the Evaluation
  - Why are we evaluating?
  - Who wants this information?
  - How will the results be used?

Purpose	Evaluation Focus
Accountability	Did we deliver what we promised?
Improvement	How can the program be better?
Funding renewal	What impact did the program have?
Strategic planning	Is this program meeting community needs?

Program evaluation helps recreation professionals:

- Demonstrate accountability to funders, municipal councils, boards, and community stakeholders.
- Assess whether program objectives are being achieved.
- Improve program quality and participant experiences.
- Make evidence-informed decisions about resource allocation.
- Justify continued or increased funding.
- Identify unintended outcomes, both positive and negative.
- Support advocacy efforts by demonstrating recreation's value.

Logic Models and Identifying Questions



Component	Example
Inputs	Staff, facility, funding
Activities	Weekly after-school recreation sessions
Outputs	80 youth attended 12 sessions
Short-term Outcomes	Increased physical activity
Medium-term Outcomes	Improved social connections
Long-term Outcomes	Healthier, more connected community

Process Questions

Focus on program delivery.

- Did the program reach the intended audience?

Outcome Questions

Focus on changes experienced by participants.

- Did physical activity levels increase?

Impact Questions

Focus on broader or longer-term change.

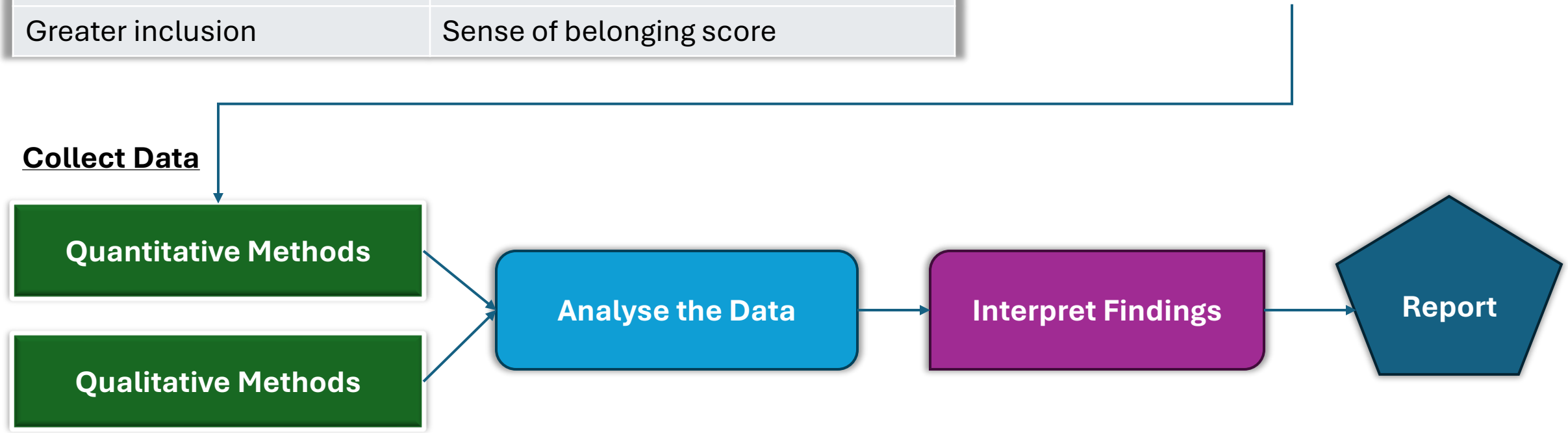
- Has community inclusion increased?

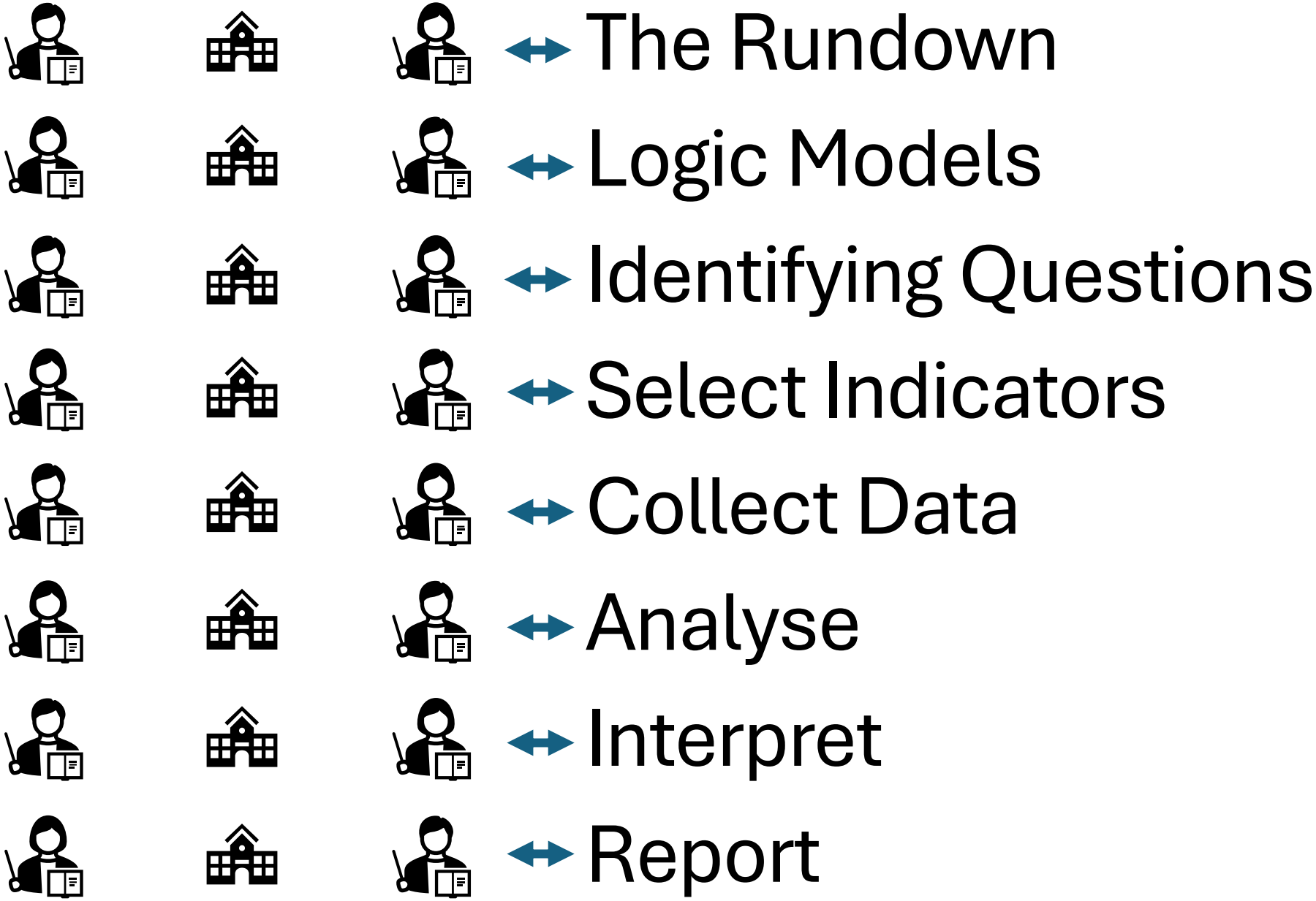
Select Indicators & Collect Data

Indicators are measurable signs of success.

Outcome	Indicator
Increased social connection	Number of new friendships reported
Improved confidence	Participant self-ratings
Increased physical activity	Minutes active per week
Greater inclusion	Sense of belonging score

Once you've chosen indicators...




The Rundown
Logic Models
Identifying Questions
Select Indicators
Collect Data
Analyse
Interpret
Report

WORKING WITH ACADEMICS

STRONGER COMMUNITIES THROUGH PARTNERSHIP

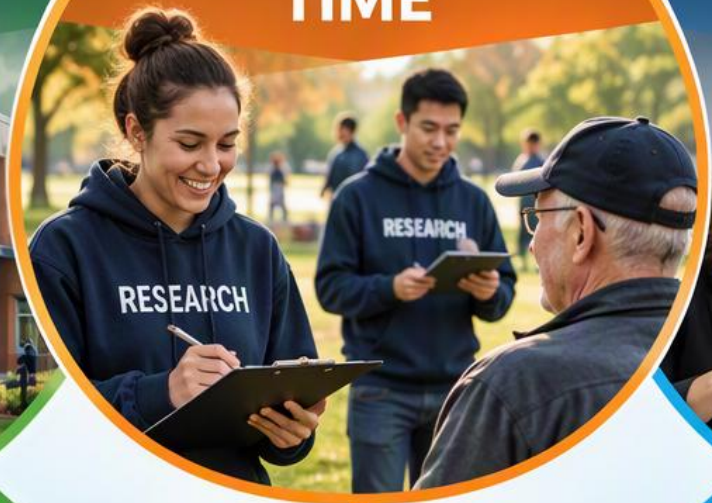
RESEARCH
COLLABORATION
HEALTHIER PEOPLE
VIBRANT COMMUNITIES

People
Programs
Possibilities

FUNDING



TIME



EXPERTISE



DIFFERENT PERSPECTIVES
GREATER IMPACT

RECREATION ORGANIZATION

UNIVERSITY

HEALTHIER PEOPLE | STRONGER COMMUNITIES | BRIGHTER TOMORROWS

COMMUNITY
HEALTHY PEOPLE
VIBBANT PLACES
BRIGHTER TOMORROWS

WORKING WITH UNIVERSITIES

REALITIES | OPPORTUNITIES | STRONGER COMMUNITIES

RESEARCH
PEOPLE
PLACES
POSSIBILITIES

SLOWER PROCESSES



THE POWER OF LARGE INSTITUTIONS



PEOPLE | IDEAS | NETWORKS | SCALE | CREDIBILITY

POTENTIAL COSTS





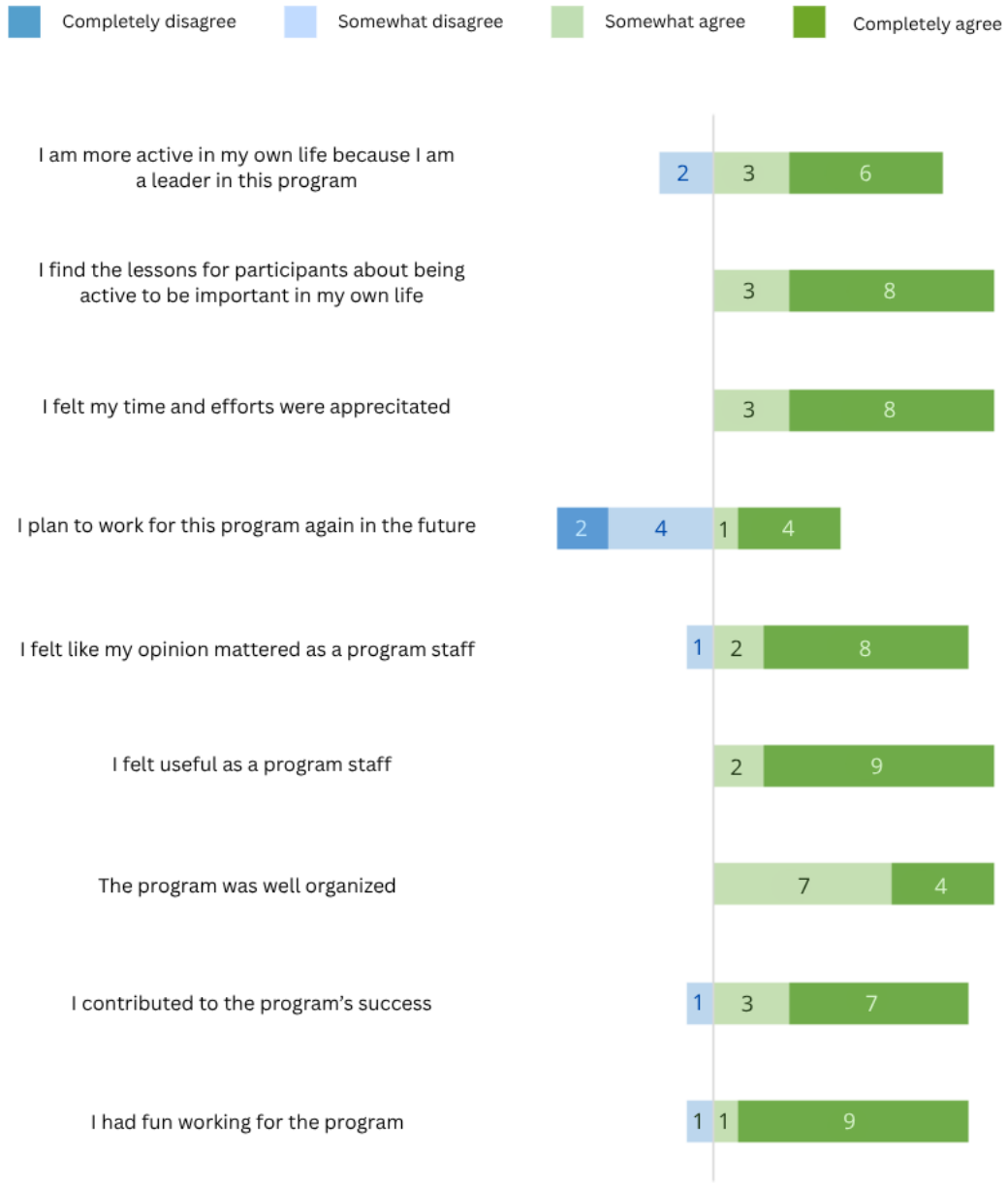
DIFFERENT PERSPECTIVES.
GREATER IMPACT.

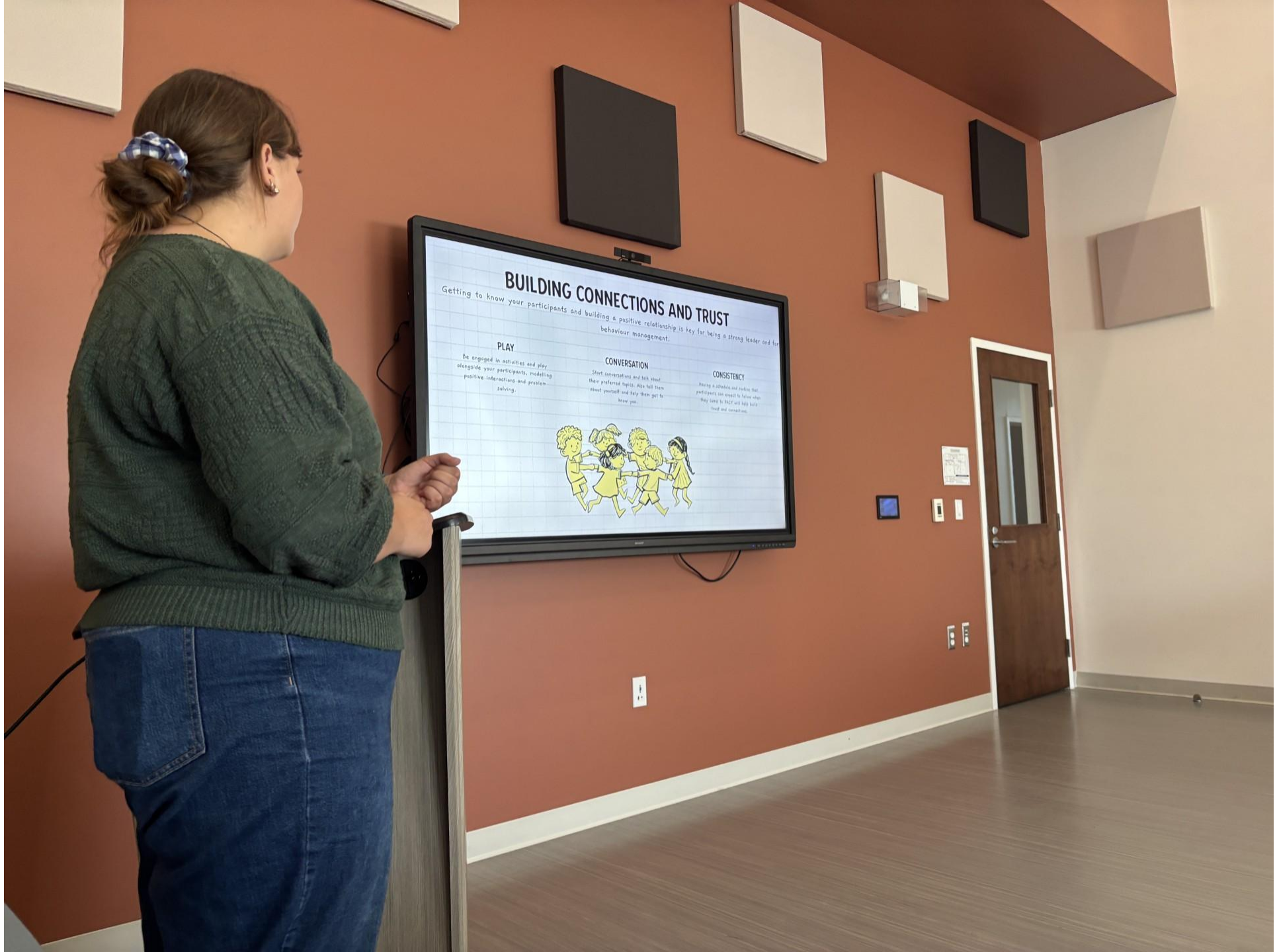


Program Evaluation Survey

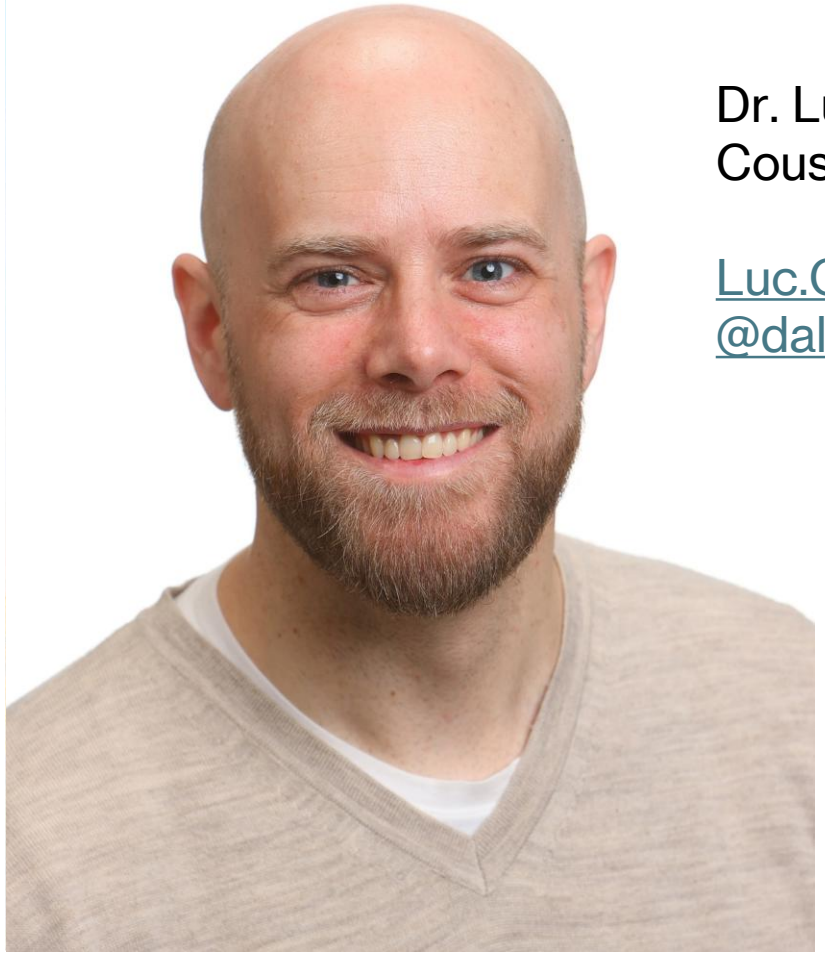
Youth program leader's thoughts on the program from survey:

- Provides children with a safe environment for active play, socialization, and relationship-building.
- Supports families by providing supervised after-school care and creates opportunities for children to connect.
- Strengthens the community by bringing people together and promoting active engagement.
- Helps program leaders develop leadership skills, empathy, and an understanding of diverse experiences




BUILDING CONNECTIONS AND TRUST
Getting to know your participants and building a positive relationship is key for being a strong leader and for behaviour management.
PLAY
Be engaged in activities and play alongside your participants, modelling positive interactions and problem-solving.
CONVERSATION
Start conversations and talk about their preferred topics. Also tell them about yourself and help them get to know you.
CONSISTENCY
Having a schedule and routine that participants can expect to follow when they come to PACY will help build trust and connections.

Get in touch



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