



# ***Recreation***

**NOVA SCOTIA**

## **2002-2003 Annual Report**

**HEALTHIER FUTURES *through* RECREATION**

# Recreation Nova Scotia Vision Statement

The Vision of Recreation Nova Scotia is that people in Nova Scotia experience and enjoy the benefits of recreation.

## We Believe:

That as adopted by the National Recreation Statement (1987), recreation is defined as “all those things that a person or group chooses to do in order to make their leisure time more interesting, more enjoyable and more personally satisfying”; and that recreation is an essential component of the quality of life and community building in Nova Scotia and must be valued and supported as a key partner in the fabric of human services in the province.

## Mission Statement

Recreation Nova Scotia exists to lead all Nova Scotians and communities toward healthier futures through advocacy and services that promote the values and benefits of recreation.

As a result:

- Leisure lifestyle behaviors of Nova Scotians will be improved.
- Policy and decision making in the province of Nova Scotia will positively affect the ability of recreation to build healthier futures.
- Volunteers, students and recreation professionals have vitality and increased capacity to support the development of vibrant and healthy communities.
- There will be increased leisure opportunities accessible to all Nova Scotians.

---

# **Recreation Nova Scotia**

## **Board of Directors – 2002-2003**

President	Norma MacLean
President Elect	Bob Suffron
Vice President of Finance	Myrtle Corkum
Vice President of Board Development	Dianne Paquet
Past President	Rick Gilbert
Recording Officer	Rae Gunn
Director at Large (1 year)	Ida Scott
Director at Large (1 year)	Jack Porter
Director at large (2 years)	Joan McDonell
Director at large (2 years)	Frank Bruleigh
Director at Large (Student Representative)	Jackie Onescu
Nova Scotia Sport and Recreation Division	Carol Davis-Jamieson
Liations (ex officio)	Jim Campbell
CPRA Atlantic Representative (ex officio)	Jill Brewer
Recreation Nova Scotia Staff (ex officio)	Dawn Stegen

## **Recreation Nova Scotia Staff**

### **2002-2003**

Executive Director	Dawn Stegen
Office Coordinator	Bernie Jollie
HIGH FIVE Coordinator	Debbie Bauld

---

## President/Executive Director Report

### Partners to Progress

Building partnerships, offering beneficial programs, influencing policy, and ensuring the groundwork for the development of a long range strategic plan that will provide a solid foundation for Recreation Nova Scotia as we progress into the future were the focal points of the 2002-2003 year.



*Norma MacLean, President  
Dawn Stegen, Executive Director*

Existing partnerships were strengthened, new partnerships were formed and strategic alliances were created at the national, provincial, regional and community level.

Nationally RNS partnered with the twelve other Provincial/Territorial partner associations and the Canadian Parks and Recreation Association (CPRA) to begin the development of a national vision and agenda that will guide the development of the parks and recreation field in the future. As well, RNS provided volunteer and staff support to the National Sport Policy task group, the MARS project, and the National Children and Youth Living in Poverty Initiative. In addition, strategies to better coordinate advocacy initiatives and improve communications between partners are being developed. These initiatives will strengthen the recreation field across the country and greatly benefit our association.

Provincial strategies were developed that strengthened a number of our existing partnerships, especially with the Office of Health Promotion, Nova Scotia Sport and Recreation Division, Sport Nova Scotia, and Community Links. Through initiatives including, HIGH FIVE, and the Rural Volunteer Project, RNS demonstrated our commitment to continued collaboration for the benefit of our members and the Province.

Other partnerships that have produced benefits and increased visibility for the association and the recreation field were developed with The Tourism Industry Association of Nova Scotia, GPI Atlantic, and Volunteer Canada.

Three significant partnership based initiatives that will have major impact across the province are the Canadian Volunteerism Initiative - Nova Scotia

---

Network, Active Kids/ Healthy Kids, and the Canada's National Parks and Recreation Conference in 2004 being hosted in Halifax.

Recreation Nova Scotia is playing a lead role in the delivery and coordination of these initiatives, and the partnerships established have been invaluable in moving us towards our Ends statements.

2002/2003 saw the review and further interpretation of the Associations Ends statements, the development of advocacy priorities, the implementation of a Policy Governance Monitoring process, and the development of a Membership Engagement Strategy. The commitment the Board of Directors made to complete this work in 2002-2003 will lead to the development of the Associations 1st strategic plan in 2004. This plan will come from the ongoing dialogue with members, including surveys, focus groups, think tanks and individual meetings.

As RNS moves forward into next year, increased emphasis will be placed on developing a delivery system that is effective, coordinated, and focused on common outcomes. The time for a more coordinated approach has never been more urgent. Current trends towards rural depopulation, demographic changes, and a shift towards more individualized recreation challenge us to find new and innovative ways to meet the needs of those we serve. The focus of the Association in the coming year will be to address these challenges collectively, trusting in the resources and skills of our members, our staff and our Board of Directors. We need to ensure that we engage all of our stakeholders in the process if we want to endeavour to develop a provincial recreation system that is linked, responsive and relevant. The partnerships that have been developed, the presence of a strong set of Ends, have positioned the Association well as we progress towards the future.

In closing, the Board of Directors and the staff of RNS would like to thank the members and volunteers for their ongoing support. An organization is only as strong as its members and RNS is fortunate to have members that are so willing to partner and progress.

Respectfully submitted,

Norma MacLean  
President

Dawn Stegen  
Executive Director

---

## **Report from the Vice-President, Finance Fiscal Year Ending March 31, 2003**

It gives me great pleasure to present this, my third report, to the members of Recreation Nova Scotia. Our association remains strong and viable from so many aspects not the least of which is continued financial stability and viability.

During the past year, through the initiatives of the Executive Director and the Board, RNS has been successful in attracting additional sources of revenue for innovative and exciting programming such as HIGH FIVE and the Canadian Volunteerism Initiative. Through these and other ongoing programs, members can be assured that RNS is recognized as the leader in the field in our Province.

The summary of the audited statements can be found in this printed report and the full statements will be available at the Annual General Meeting. Expenses have increased in line with the increased sources of revenue as mentioned above and RNS has finished the year with a slight excess of revenues over expenses.

The Balance Sheet indicates RNS is in a sound financial position with the Investment Fund and the Go for Green Fund making up the majority of the Assets. It is encouraging to note Accounts Receivable and Inventory are lower than the previous year and that on the Liabilities side Accounts Payable are also much lower.

It has been an honour to serve on the Recreation Nova Scotia Board of Directors as your Vice-President, Finance for the past three years. My sincere appreciation to President, Norma MacLean, and my fellow Board Members with whom I have served over that period of time. A very special Thank You to Dawn Stegen, Executive Director – her knowledge, energy, time, and talents are treasures this organization is so fortunate to have.

Respectfully submitted,  
Myrtle G. Corkum  
Vice-President, Finance

**RECREATION NOVA SCOTIA**  
**STATEMENT OF REVENUE AND EXPENDITURES**

2

<b>year ended March 31, 2003</b>	<b>Budget 2003</b>	<b>Total 2003</b>	<b>Total 2002</b>
<b>Revenue</b>	<b>\$</b>	<b>\$</b>	<b>\$</b>
Memberships	21,000	30,172	21,653
NSSRD Funding	92,103	99,403	117,103
Fundraising	40,000	39,659	38,196
Active Living Alliance Grant	7,500	6,550	7,500
Go For Green	4,000	4,000	4,000
Programs	39,500	54,942	43,920
High Five	60,000	52,436	31,081
Committees and Conference	35,000	44,336	33,063
Interest Income	200	2,990	3,160
Other	4,300		5,588
	<b>303,603</b>	<b>334,488</b>	305,264
<b>Expenditures</b>			
Administration [page 5]	139,550	148,872	173,103
Fundraising	13,450	19,174	14,229
Programs	28,000	51,934	31,159
High Five	51,000	42,355	8,513
Committees and Conference	67,250	68,263	77,400
	<b>299,250</b>	<b>330,598</b>	304,404
<b>Excess of revenues over expenses</b>	<b>4,353</b>	<b>3,890</b>	860
<b>Fund balances, beginning of year</b>		<b>105,567</b>	45,236
<b>Transfer In of Go For Green Fund</b>			59,471
<b>Fund balances, end of year</b>		<b>109,457</b>	105,567

**Harnish Bruce Shupe**

**RECREATION NOVA SCOTIA  
BALANCE SHEET**

3

March 31, 2003	General Fund	Investment Fund	Go For Green Fund	James Bayer Fund	Total 2003	Total 2002
<b>ASSETS</b>	\$	\$	\$	\$	\$	\$
Cash and term deposits		27,809	59,471	1,850	<b>89,130</b>	94,150
Receivable from General Fund		5,994			<b>5,994</b>	
Accounts receivable	38,153				<b>38,153</b>	48,526
Inventory	12,873				<b>12,873</b>	13,616
Prepaid expenses	4,025				<b>4,025</b>	8,021
	55,051	33,803	59,471	1,850	<b>150,175</b>	164,313
<b>Capital Assets [note 4]</b>	388				<b>388</b>	555
	55,439	33,803	59,471	1,850	<b>150,563</b>	164,868
<b>LIABILITIES</b>						
Payable to Investment Fund	5,994				<b>5,994</b>	
Accounts payable	26,612				<b>26,612</b>	33,666
Deferred Revenue	8,500				<b>8,500</b>	25,635
	41,106				<b>41,106</b>	59,301
<b>FUND BALANCES</b>						
<b>Invested in capital assets</b>	388				<b>388</b>	555
<b>Internally restricted</b>		33,803	59,471	1,850	<b>95,124</b>	93,960
<b>Unrestricted</b>	13,945				<b>13,945</b>	11,052
	14,333	33,803	59,471	1,850	<b>109,457</b>	105,567
	55,439	33,803	59,471	1,850	<b>150,563</b>	164,868

Approved on behalf of the Board:

*Myrtle H Gordon, VP Finance*  
*Norma MacLean, President*  
 Directors

**Harnish Bruce Shupe**

---

# Programs and Services – HIGHLIGHTS

## 2002-2003 Fiscal Year

### **Leisure lifestyle behaviors of Nova Scotians will be improved**

- Received three-year funding to coordinate the development and delivery of 6 components of the Active Kids/Healthy Kids Strategy. Implementation will begin in 2003-2004.
- In partnership with Acadia University and NSSRC, brought 45 recreation practitioners together for the 1st Annual Spring Symposium, “Reconnecting with Youth”.
- On behalf of the Go for Green Fund Committee distributed over \$10,000 of the Go for Green investment fund to community groups.

### **Policy and decision making in the province of Nova Scotia will positively affect the ability of recreation to build healthier futures**

- Over the past year RNS intensified its advocacy program on behalf of the recreation sector. RNS's key advocacy positions now include:
  1. The recognition by municipalities that recreation is an essential service
  2. The establishment of universal, equitable, and affordable use of schools and other community facilities by recreation groups
  3. To encourage government and non-government to increase fiscal and non-fiscal resources, for community based initiatives that support increasing and maintaining the number of active Nova Scotians
  4. To encourage government and other organizations to have and maintain accessible recreational opportunities for marginalized and disenfranchised citizens
- Funded in partnering with Sport Nova Scotia the development and release of the Cost of Physical Inactivity in Nova Scotia Report.
- In partnership with the park and recreation associations across Canada, advocated for the municipal recreation delivery system remaining an integral part of the Physical Activity and Sport Act (Bill C-54).
- Encouraged governments to provide access to high quality, safe recreation opportunities to children and youth living in poverty through a partnership with the National Children and Youth Living in Poverty Initiative.

- 
- In partnership with CPRA and The FCM, advocated for federal funds for municipalities to develop recreation spaces and facilities to benefit disadvantaged neighbourhoods.
  - Preparing a comprehensive response to the release of The Active Kids/Healthy Kids Strategy.

### **Volunteers, students and recreational professionals have vitality and increased capacity to support the development of vibrant and healthy communities**

- The Board of Directors hosted two successful “meet and greets” with members of the association in Antigonish and Truro.
- Coordinated the 2002 conference and tradeshow “Charting the Course – the Power of Recreation” for over 200 delegates, at the Rodd Grand Hotel in Yarmouth.
- Certified the 1st team of nineteen HIGH FIVE Trainers in Nova Scotia, trained over 450 recreation leaders in Principles of Healthy Child Development, 59 recreation supervisors in QUEST
- Offered a mentorship program for students at the RNS conference.
- Successfully submitted a proposal in partnership with Halifax Regional Municipality to host Canada’s National Parks and Recreation Conference at the Casino Nova Scotia Hotel, October 20-23, 2004
- Launched the RNS volunteer recognition program.
- In January 2003, in partnership with Community Links, RNS became a co-host of the Canadian Volunteerism Initiative for Nova Scotia.

### **There will be increased leisure opportunities accessible to all Nova Scotians**

- Experienced a 20% increase in community groups accessing the RNS General Liability Insurance program.
- Through the 24th Annual Lucky Duck Lotto, over \$70,000 was raised that directly benefited community based recreation groups throughout Nova Scotia (represents 70% of money raised).
- Distributed the ***Moving to Inclusion Bag*** to over 22 schools and community groups.

Volunteers, students and recreation professionals have vitality and increased capacity to support the development of vibrant and healthy communities.

---

# Thank You to our 2002-2003 Committee Volunteers

**Awards and Recognition Committee:** Frances Matheson, Lana McMullen, Carrie Ramsay, Julee McAfee

**2003 Conference Committee:** Carol Pickings-Anthony and Trudy Payne (Co Chairs), Carroll Randall (Entertainment), Linda Atkinson and Paul D'Eon (Program), Peter McCracken (Registration), Doug Branscombe (Recre-auction), Chad Haughn (Audio Visual)

**5th Annual Golf Tournament Committee:** Carroll Randall (Chair), Blaise Landry, Scott O'Reily, Bruce MacArthur, John Cotton, Tony Martin, Clifford Boudreau, Norma MacLean

**HIGH FIVE Management Committee:** Debby Smith (Chair); John MacLean, Max Chauvin, Anne Cogdon, Sherri Parks, Chad Haughn, Noreen Guptill

**Education and Training Committee:** Grace Taylor (Chair), Carol Pickings-Anthony, Max Chauvin, Marilyn Smith, Nila Ipson

**2003 Canada's National Parks and Recreation Conference Provincial Committee:** Carol Pickings-Anthony and Karen MacTavish (Co – Chairs), Rick Gilbert, Joan McDonell, Norma MacLean, Bob Nauss, Bob Suffron, Paul D'Eon, Tony Martin, Carol Davis-Jamieson, John MacLean, Annette Verge

**Accessibility Committee:** Bud Brown (Chair), Paul D'Eon, Laureen Rehman, Heather MacDonald, Janet Landry

**Spring Symposium 2003 Planning Committee:** Carol Davis-Jamieson, Brenda Robertson

**Nominations Committee:** Rick Gilbert, Norma MacLean, Carol Davis-Jamieson

**Resolutions Committee:** Bob Suffron, Joan McDonell, Sharon Martin, Frank Bruleigh, Norma MacLean

---

**Go for Green Representative:** Shawna Shirley

**Monitoring Committee:** Myrtle Corkum, Dianne Paquet, Joan McDonell, Norma MacLean

**Membership Engagement Committee:** Norma MacLean, Ida Scott, Rae Gunn

*Recreation Nova Scotia relies on the generosity and expertise of volunteers. Many individuals participate and contribute as members of advisory committees, working groups, focus groups, in the office and as champions throughout the province. Volunteers also help with the day-to-day tasks associated with a provincial organization. Recreation Nova Scotia is grateful to volunteers for their dedication and commitment.*





**Many thanks to all our sponsors and funding partners  
who generously supported Recreation Nova Scotia  
events and programs during 2002 – 2003**

**April 2002 Provincial Volunteer Award Ceremony**



**THE  
DAILY  
NEWS**

**sobeys** 

**NOVA SCOTIA**  
Office of Health Promotion  
Sport and Recreation Commission

**A.P. REID**  
INSURANCE STORES

OLDIES  
**96**  
CHINS  
  
GREAT THIRTY-ONES

Hot  
Country **101.9**  
**CHFX**

**A**tlantic  
**M**edia  
**I**nstitute

***2002 James Bayer Bursary Golf Tournament  
Banquet Sponsor***

Cape Breton Recreation and Tourism Directors

***Hole Sponsors***

Little Tikes  
Harnish Bruce Shupe  
Sport Nova Scotia  
Nova Scotia Sport and Recreation Commission  
3M Fair Play  
Lunenburg Queens Recreation Associations  
Valley Recreation Coordinators/Director Association  
Recreation Nova Scotia  
CIMCO  
Henderson Recreation Equipment Limited  
Yarmouth/ Queens Recreation Association  
Halifax Regional Municipality  
Dooley's  
Active Living Alliance for Canadians with a Disability

## Conference 2003 Signature Sponsors



## 2002 Lucky Duck Lotto



## Government and other funding partners (2002 – 2003 fiscal year)



## Special thanks to **The Printer**

*for their support by producing the 2002-2003 Annual Report*

*Special thanks for the many companies, supporters and municipalities that contributed prizes to the 5th Annual Conference, Recreation, 4th Annual James Bayer Bursary Golf Tournament, and Volunteer Week Coloring Contest.*



HEALTHIER FUTURES *through* RECREATION

Recreation Nova Scotia  
5516 Spring Garden Road, Suite 309  
Halifax, Nova Scotia  
B3J 1G6  
[www.recreationns.ns.ca](http://www.recreationns.ns.ca)  
Tel: 902- 425-1128  
Fax: 902- 422-8201  
Email: [rns@sportns.ns.ca](mailto:rns@sportns.ns.ca)