



Recreation

NOVA SCOTIA

2000 - 2001
ANNUAL
REPORT

HEALTHIER FUTURES *through* RECREATION

VISION STATEMENT:

The Vision of Recreation Nova Scotia is that people in Nova Scotia experience and enjoy the benefits of recreation.

WE BELIEVE:

That as adopted by the National Recreation Statement (1987), recreation is defined as “all those things that a person or group chooses to do in order to make their leisure time more interesting, more enjoyable and more personally satisfying”; and that recreation is an essential component of the quality of life and community building in Nova Scotia and must be valued and supported as a key partner in the fabric of human services in the province.

ENDS STATEMENT:

Recreation Nova Scotia exists to lead all Nova Scotians and communities toward healthier futures through advocacy and services that promote the values and benefits of recreation.

As a result:

- Leisure lifestyle behaviors of Nova Scotians will be improved.
- Policy and decision making in the province of Nova Scotia will positively affect the ability of recreation to build healthier futures.
- Volunteers, students and recreation professionals will have renewed vitality and increased capacity to build healthy sustainable communities.
- There will be increased leisure opportunities accessible to all Nova Scotians.

RECREATION NOVA SCOTIA BOARD OF DIRECTORS OCTOBER 2000 - NOVEMBER 2001

PRESIDENT	John Mac Lean
PRESIDENT ELECT	Rick Gilbert
VICE PRESIDENT OF FINANCE	Myrtle Corkum
VICE PRESIDENT OF MANAGEMENT	Janet Landry
PAST PRESIDENT	Paul D'Eon
DIRECTOR AT LARGE (1 year)	Dianne Paquet
DIRECTOR AT LARGE (1 year)	Jack Porter
DIRECTOR AT LARGE (2 years)	Ann Cogdon
DIRECTOR AT LARGE (2 years)	Gil Dares
DIRECTOR AT LARGE (STUDENT REPRESENTATIVE)	Erin Sarsfield
NS SPORT AND RECREATION COMMISSION LIAISON	Tony Martin
CDN. PARKS AND RECREATION ASSOCIATION, ATLANTIC REP.	Kelcy Kuhn
RECREATION NOVA SCOTIA STAFF	Dawn Stegen

STAFF 2000 - 2001

EXECUTIVE DIRECTOR	Dawn Stegen
OFFICE COORDINATOR	Bernie Jollie
PHYSICAL ACTIVITY CONSULTANT	Catherine Tetrault
ACCESSIBILITY OFFICER	Camille Vokey
GOLF TOURNAMENT AND CONFERENCE (SUMMER STAFF)	Tracey Kiley
RISK MANAGEMENT OFFICER (SUMMER STAFF)	Jeff Edwards
2000 PROVINCIAL VOLUNTEER AWARDS CEREMONY	
MEDIA AND SPONSORSHIP COORDINATOR (CONTRACT)	Michelle LaVigne

MESSAGE FROM THE PRESIDENT

This year has been a very active and productive year for Recreation Nova Scotia. It has been an honour and a pleasure to serve the members of Recreation Nova Scotia and to work with very capable people in achieving our mission that leads Nova Scotians and our communities towards healthier futures through advocacy and services that promote the values and benefits of recreation. Our vision continues to lead our organization so that people can experience and enjoy the benefits of recreation.

We have worked towards leisure lifestyles of Nova Scotians being improved and the development of good policies, as well as making good decisions that positively affect the ability of the recreation delivery system to build healthier futures. We have worked towards assisting recreation volunteers, leaders and professionals with having renewed vitality and increased capability to build healthier communities. Hopefully, these people have increased leisure opportunities that are accessible to all.

As a Board, we have responded to the resolutions put forward at our last Annual General Meeting. We have taken opportunities to invest in our future through developing resources, making good decisions, enhancing partnerships towards achieving our purpose and strategic roles.

No organization can achieve the things RNS has accomplished without dedicated staff, an excellent Board, supportive partners and hard working committees. Our Board members have worked hard and have been directly involved in committees and other projects. I thank them all for their commitment and efforts.

Our staff is the greatest. The professional manner in which they carry out their responsibilities is a valuable strength of our organization. Their achievements are many and not always profiled. All members, the committees and the Board feel the results of their efforts. They have contributed greatly to the sustainability of the organization. My thanks go out to our capable Executive Director, Dawn Stegen for her caring attitude, the passion she puts in her work and the direction she provides to our organization. My thanks go to Bernie Jollie, our Office Coordinator, for her fantastic work and keeping us all on track. My thanks go to Camille Vokey, our Accessibility Officer, for her excellent work in support of RNS.

Our achievements this year are the result of many hard-working, energetic people who serve on our committees. I thank these volunteers who contribute with great interest in our organization. Thanks go to each of them for the contribution they have made to our organization. Acknowledgement of our many partners is high on our list of appreciations. Specially, I would extend our appreciation to the Nova Scotia Sport and Recreation Commission for their financial support, their advice and the contributions made by their provincial and regional staff. I recognize Minister Rodney MacDonald and Deputy Head Tony Martin for their confidence in our organization in achieving mutual goals.

I would like to thank members of the Management Committee including our Past President Paul D'Eon for the valuable time he has contributed to the organization over the past number of years; Rick Gilbert, President Elect, for taking a great deal of responsibility in a very professional manner; Vice President of Finance, Myrtle Corkum for the positive direction she has given the organization; and Janet Landry, for her contributions as VP of Management.

A thank you goes to the Bridgewater Parks, Recreation and Culture Commission and Carol Pickings-Anthony, as well as Ruth Mader for their great help this past year. Their contribution has not only been in support of myself, but also of Recreation Nova Scotia. Thanks goes to many colleagues who have provided support to me over the year. Lastly, I would like to thank my very special partner in life, Donna, who deserves recognition, not only in her support of myself, but also of Recreation Nova Scotia.

My message to all our members is to support your organization, make it grow, continue to make your valuable contributions to the organization and make the province a great place to live while ensuring that the values and benefits of recreation are commonplace in our communities. Recreation does matter, so make a difference through your leadership. The changes we need for our organization will require knowledge and passion. I urge our members to become knowledgeable about your organization, dig into the leadership base and develop passion for our field that will carry us through the years.

Recreation Nova Scotia is a great organization and I have been proud to be associated with it, as it has provided me many great opportunities, pleasant moments and great friends. It is fantastic to be surrounded by good people.

Respectfully submitted,

John MacLean
President

MESSAGE FROM THE EXECUTIVE DIRECTOR

This past year has been one of tremendous growth and accomplishment for Recreation Nova Scotia.

The RNS Board of Directors and Provincial Office staff have invested a significant amount of time and energy reaching out to members, national partners, government, and key allied organizations to seek their input and involvement in the work of the association. The outcome has been broader benefits to our members and partners, and the continued growth and profile of the great work of the field.

We have continued to enhance the way we conduct our business by reviewing our services and practices, making changes where needed. We continue to focus our human resources and financial resources in priority areas that position RNS to play a leadership role in promoting and advocating the benefits of recreation.

We have made great strides in all areas of our work and have much to celebrate as we reflect upon some of our achievements of this past year:

- The RNS Conference in Greenwood was a huge success on many fronts such as: a top-notch program, high attendance, an outstanding awards program, an efficient registration process, and numerous opportunities to network and share information.
- We continued to enhance and expand our programs and services through such things as preparing to launch HIGH FIVE in Nova Scotia, offering the Volunteer Management Skills Program Trainers program, introducing a student category to The James Bayer Bursary, adding an option to obtain \$2,000,000 general liability to The RNS Insurance program, and to launching the Sobey's Volunteer Family Award.
- We continued to raise the profile of recreation and leisure through our connection and partnership with allied fields and organizations.
- We were successful in securing several new financial supporters for The RNS Conference, The Provincial Awards Ceremony and Luncheon, The James Bayer Bursary Golf Tournament and The Lucky Duck Lotto. These new and existing partnerships are just the beginning of a new area of growth for the association.

Our success and challenges this past year will position us well for our work ahead in the coming year. We must continue to build on our momentum, build our advocacy efforts to ensure all Nova Scotians have access to and realize the benefits of participating in recreation. Partnership and collaboration will be the key to our success. By working together we will be better able to advance the field of recreation.

In closing I would like to take this opportunity to recognize and thank the Board of Directors, our President, John MacLean, and the RNS staff for their hard work, commitment and dedication. We look forward to working with our volunteers to move our Association forward in the coming year.

Dawn Stegen
Executive Director
Recreation Nova Scotia

VP OF FINANCE REPORT

Fiscal Year Ending March 31, 2001

It has been my distinct pleasure to provide financial management support for Recreation Nova Scotia for the past fiscal year. As you will note from the Auditor's Report, RNS has ended the year with a fund balance of \$45,236, the major portion of which is retained in what has been termed the Investment Fund.

We have been most fortunate to maintain and enhance the support of the Nova Scotia Sport and Recreation Commission without whom it would be virtually impossible for Recreation Nova Scotia to exist.

During the year, a number of initiatives were undertaken in the financial area:

- The Board, with permission from Go For The Green, approved investing RNS funds together with Go For The Green Funds to enable both sources to attain a better rate of return on the invested funds. These co-mingled funds are now being invested on our behalf by Nesbitt Burns.
- Since RNS, in effect, has been holding the Go For The Green Fund, the Board also approved declaring the Go For The Green Fund on the RNS Balance Sheet as both an Asset and a Liability to ensure full disclosure. This change in accounting practice will first appear on the 2001-2002 financial statements.
- In order to make systems more effective, payroll services for RNS staff was outsourced to Ceridian thereby saving time and money. For a small fee, Ceridian prepares all payroll, issues employee cheques, makes government remittances and prepares T4 advises at the end of the calendar year.
- In consultation with the Auditors, a new accounting system was introduced which provides better financial reporting for management and Board and enables tracking against Budget - including variances - and against previous year.
- During the past year, due to changes in accounting procedures, we have been able to use monthly projections to more accurately predict our bottom line outcome. This has allowed better use of cash flow and provided management with more ability to manage financial resources.
- Working with the Auditor, we believe we have arrived at a much better presentation of the Audited Financial Statements for the year ending March 31, 2001. The reporting has been tightened up while ensuring sufficient data is available for Board members to make informed decisions.
- Following on the direction from the previous fiscal year, the James Bayer Bursary Fund has been clearly identified on the Balance Sheet and, per Board approval, proceeds from the golf tournament will be allocated to the Fund on an annual basis. As well, the annual Bursary will be disseminated from this Fund.

Sincere thanks to Board President, John MacLean, and members of the Board of Directors for so warmly welcoming someone without a recreation background to the Board and for their patience and understanding while we have made the transition to more effective financial reporting and analysis.

Thanks, also, to Dawn Stegen and Bernie Jollie who suffered through yet another new VP Finance asking the same tried and true questions. They weathered it well. We are, indeed, fortunate to have them as they pay such good attention and take care of the RNS day-to-day operations.

Myrtle G. Corkum
V. P. Finance
Recreation Nova Scotia

RECREATION NOVA SCOTIA
STATEMENT OF REVENUE AND EXPENDITURES

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year ended March 31, 2001	Total 2001	Total 2000
Revenue	\$	\$
Memberships	21,250	17,150
NSSRC Funding	82,403	93,404
Volunteer Leadership	9,700	9,700
Conference	9	(292)
Fundraising	20,833	21,015
Active Living Alliance Grant	10,000	5,000
Heritage Canada Grant		5,000
Go For Green	4,000	4,000
RNS Programs	5,164	(2,208)
Other	5,773	5,652
	159,132	158,421
Expenditures		
Administration	130,159	111,179
Programs and Committees	31,484	28,316
CPRA Conference		2,729
	161,643	142,224
Excess (deficiency) of revenues over expenses	(2,511)	16,197
Fund balance, beginning of year	47,747	36,550
Fund balances, end of year	45,236	52,747

Harnish Bruce Shupe

**RECREATION NOVA SCOTIA
BALANCE SHEET**

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March 31, 2001	General Fund	Investment Fund	James Bayer Fund	Total 2001	Total 2000
ASSETS	\$	\$	\$	\$	\$
Cash and term deposits	4,065	33,803	1,186	39,054	70,056
Accounts receivable	43,636			43,636	25,933
Inventory	15,244			15,244	10,140
Prepaid expenses	1,751			1,751	6,580
	64,696	33,803	1,186	99,685	112,709
Capital Assets [note 4]	793			793	1,133
	65,489	33,803	1,186	100,478	113,842
LIABILITIES					
Accounts payable	55,242			55,242	61,095
FUND BALANCES					
Invested in capital assets	793			793	1,133
Externally restricted					
Internally restricted [note 3]	3,000	33,803	1,186	37,989	41,803
Unrestricted	6,454			6,454	9,811
	10,247	33,803	1,186	45,236	52,747
	65,489	33,803	1,186	100,478	113,842

Approved on behalf of the Board:



Directors

Harnish Bruce Shupe

PROGRAMS AND SERVICES

2000-2001 HIGHLIGHTS

NETWORKING AND COMMUNICATIONS

- Had representation at several provincial and national conferences and trade shows, including the Canadian Parks Recreation Association (CPRA) conference, The Active Living Alliance for Canadians with a Disability (ALACD) planning meetings, The Union of Nova Scotia Municipalities conference, and the RFANS conference, the Recreation Professionals in Health conference and AGM, and The National Coalition for Active Living meetings.
- Continued to improve and expand our relationship with many of our partners, including the Nova Scotia Sport and Recreation Commission, Community Links and The Volunteer Rural Initiative, Heart Health, universities and colleges, The Union of Nova Scotia Municipalities, Sport Nova Scotia and CPRA.
- Signed a 3-year partnership agreement with CPRA and a 1-year partnership agreement with ALACD.
- Engaged 30 participants in a strategic planning process at the 2nd Annual Networking gathering of The NS ALACD Network held in March 2000.
- Redesigned the membership program to include the new Affiliate category and integrated RNS and CPRA membership with the Municipal membership category.
- Established RNS Accessibility Committee and Education and Training Committee.
- The four provincial recreation associations in Atlantic Canada met twice to discuss issues and to form a network.
- Designed and produced a newsletter dedicated to accessibility and inclusion issues and projects, called **Activate Nova Scotia**.
- In partnership with the Volunteer Resource Centre hosted the first Voluntary Sectors Trainers forum on May 23, 2000. This was an opportunity for volunteer management trainers to come together to discuss challenges and opportunities. There were 50 people in attendance.

TRAINING AND EDUCATION

- Hosted a highly successful 2000 Conference and Trade show, **Healthier Futures Through Recreation** at CFB Greenwood and experienced a 35% increase in attendance.
- Trained 15 National Skills Volunteer Management Trainers. Conducted 20 National Skills workshops throughout Nova Scotia.

- Became the first province outside Ontario to begin planning the delivery of HIGH FIVE.
- Coordinated a provincial two-day workshop on Evidence Based Research and Systematic Reviews. Attended by 20 recreation practitioners and volunteers.

ADVOCACY

- Conducted a session on the benefits of recreation at the September 2000 UNSM Conference. Attended by over 70 municipal representatives.
- Expanded the provincial Recreation Matters campaign resources to include a display unit and balloons.
- Developed and prepared key messages for RNS members to use during the Municipal elections.
- Prepared and disseminated an advocacy campaign to recreation directors and RNS members that presented the important role of recreation, community infrastructure and accessible opportunities in regard to the development of the national sport policy.

RESOURCE BROKERAGE AND DEVELOPMENT

- On behalf of The Go for Green fund committee, distributed over \$15,000 of the Go for Green investment fund to community groups.
- Secured a ticket and media sponsor for 2001 Lucky Duck Lotto. A \$2,500 value.
- Hired RNS's first Accessibility Officer
- Completed the ***Older Persons - Get Active Video*** - a video that promotes the benefits of recreation and active living for older persons.
- Hosted the 2nd James Bayer Bursary Golf Tournament. With over 110 golfers, 17 Hole sponsors, six Division sponsors and a Banquet sponsor. The event was a great success.
- Produced a database inventory of over 90 risk management resources in partnership with RFANS and The NSSRC. Available on www.lin.ca
- Expanded the RNS General Liability Insurance program for members to include \$2,000,000 liability insurance.

- Contributed to the development of The Heath Promotion Clearing House, coordinated by Heart Health, and became a partner in The Rural Volunteer Program, coordinated by Community Links.

AWARDS AND RECOGNITION

- Hosted the 26th Provincial Volunteer Award Ceremony and Luncheon at the Westin Hotel. Securing close to \$20,000 in financial and in-kind support from the corporate/business community.
- As part of The International Year of The Volunteer celebrations in Nova Scotia, developed and launched the Provincial Sobeys Family Volunteer Award.
- LORDA (recipients of The RNS Bluenose Achievement Award in 1999) received the CPRA Excellence in Innovation Award in October 2000.
- Developed the ***Did You Say Thank You*** campaign for The International year of The Volunteers, and secured \$10,000 to support this campaign. (Launch set for December 5, 2001.)

RECREATION FACT

Recreation stimulates participation in community life.

Volunteer today! Stay involved in your community.

Recreation Matters
to our communities



THANK YOU TO OUR COMMITTEE VOLUNTEERS 2000 - 2001

AWARDS COMMITTEE: Bob Suffron (Chair), Frances Hatcher, Norma MacLean, Lana McMullen, Blaire Blakeney

2001 CONFERENCE COMMITTEE: Clifford Boudreau and John Cotton (Co-chairs), John Fraser (Entertainment Chair), Jim Pyke and Gerard MacIsaac (Program Co-chairs), Jeff Gushue (Registration Chair), Gerry Tully (Summer Student), Mathew Connor (Office Volunteer). Committee members - Bud Brown, Rae Gunn, Cindy Fraser, Tom Wilson, Coleen Chisholm, Fred Brooks

3RD ANNUAL GOLF TOURNAMENT COMMITTEE: Carroll Randall and Bob Frank (Co-chairs), Brenda Robertson, Bruce MacArthur, Debby Smith

HIGH FIVE MANAGEMENT COMMITTEE: Debby Smith (Chair), Jeff Gushue, Sherri Parks, Eva Marks MacIssac, Cecil Hyland, Erin Sarsfield

EDUCATION AND TRAINING COMMITTEE: Grace Taylor (Chair), Carol Pickings Anthony, Gordon Spurrell, Max Chauvin, Marilyn Smith, Brenda Clarke, Michelle LeBlanc, Robin Norrie

ACCESSIBILITY COMMITTEE: Janet Landry (Chair), Laughie Rutt, Paul D'Eon, Laurene Rehman, Barb Horner, Claudie Levy

PLAYGROUND ACCESSIBILITY SUBCOMMITTEE: Laurene Rehman, Claudie Levy, Janet Landry, Marion Currie, Blair Blakeney, Laughie Rutt, Bud Brown, Dave Molloy

DID YOU SAY THANK YOU CAMPAIGN AD HOC COMMITTEE: John MacLean, Max Chauvin, Mike Bell, Mike Gillett, Barbara Klass, Vera Stone, Norm Amirault

NOMINATIONS COMMITTEE: Paul D'Eon (Chair), John MacLean, Gil Dares, Linda Atkinson

RESOLUTIONS COMMITTEE: Rick Gilbert (Chair), Erin Sarsfield, Norma MacLean, Ron Rizzo

PERSONNEL COMMITTEE: Rick Gilbert (Chair), Myrtle Corkum, Dianne Paquet

FAIR PLAY REPRESENTATIVE: Janet Landry

GO FOR GREEN REPRESENTATIVE: Norm MacLean, Carol Davis-Jamieson

Recreation Nova Scotia relies on the generosity and expertise of volunteers. Many individuals participate and contribute as members of advisory committees, working groups, focus groups, in the office and as champions throughout the province. Volunteers also help with the day to day tasks associated with a provincial organization. Recreation Nova Scotia is grateful to volunteers for their dedication and commitment.



2001
International Year
of Volunteers

Many thanks to all our sponsors and funding partners who generously supported Recreation Nova Scotia events and programs during 2000 - 2001

APRIL 2000 PROVINCIAL VOLUNTEER AWARD CEREMONY - GOLD HEART SPONSORS



2000 JAMES BAYER BURSARY GOLF TOURNAMENT

BANQUET SPONSOR



DIVISION SPONSORS

National Bank Financial – Ron Stegen, Investment Advisor
 Twin Cities Promotional Products
 Maritime Marlin Travel
 Olands Ltd.
 Recreation Nova Scotia

HOLE SPONSORS

Acadia University - School of Recreation Management and Kinesiology
 Harnish Bruce Shupe, Chartered Accountants
 Lunenburg Queens Recreation Association
 Valley Recreation Coordinators Directors Association
 Halifax Regional Municipality
 Dalhousie University - School of Health and Human Performance
 Active Living Alliance for Canadians with a Disability
 Sport Nova Scotia
 Heutis Insurance
 Maritime Marlin Travel
 Casino Nova Scotia
 Valley Recreation Coordinators Directors Association
 3M Fair Play
 Recreation Nova Scotia
 Nova Scotia Sport and Recreation Commission
 Dooley's
 CIMCO
 Crystal Plex

CONFERENCE 2001 SPONSOR



2001 LUCKY DUCK LOTTO

KenMac Print
 Graphic Resources
 The Daily News

GOVERNMENT AND OTHER FUNDING PARTNERS (2000 - 2001 FISCAL YEAR)



Special thanks for the many companies, supporters and municipalities that contributed prizes to the 3rd Annual Conference, Recreation, 2nd James Bayer Bursary Golf Tournament, Lucky Duck Lotto, and Volunteer Week Coloring Contest.



HEALTHIER FUTURES through RECREATION

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